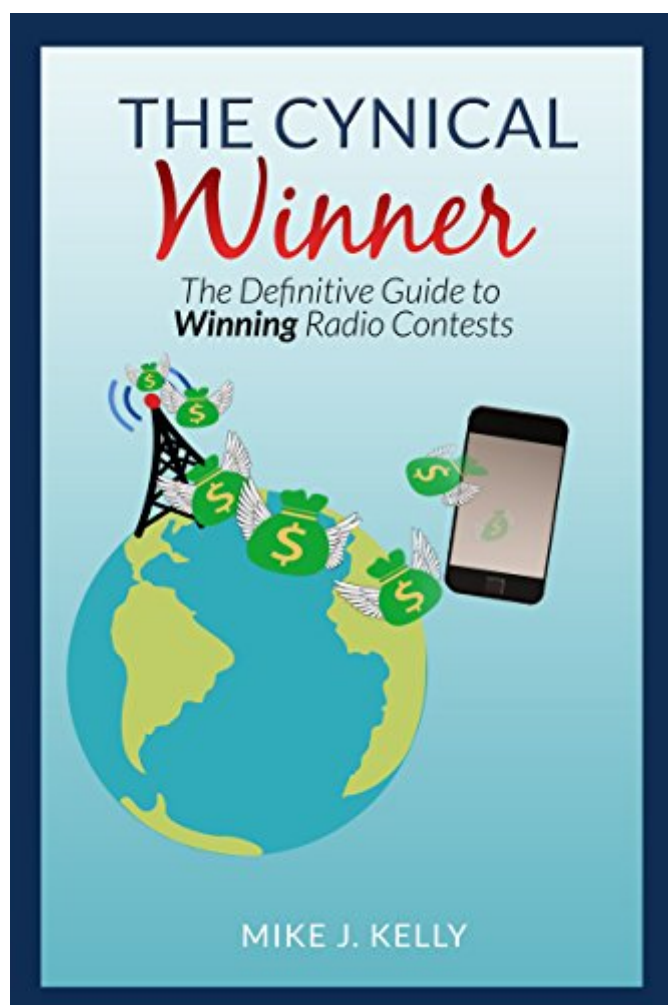


The book was found

The Cynical Winner: The Definitive Guide To Winning Radio Contests



Synopsis

So, for years you've listened to other people win prizes on Radio Contests and now you'd simply like a piece of the pie. Sounds easy doesn't it, just dial up a radio station and collect your winnings? Well, you know better don't you, as you've tried before and all you get is that incessant busy signal, let alone never having won a prize. Well, that's where this book comes in. My name is Mike Kelly (aka the "Cynical Winner") and I'm here to help you greatly improve your chances of doing just that, winning Radio Contests. As to why I'm cynical, you'll need to read the book, but suffice to say, I do present a cynical tone through parts of the book, to which I would hope some people will actually find somewhat refreshing. The fact is, radio stations across North America (and Europe) give out many millions of dollars worth of prizes every year - all you need to do, is have a consistent plan in place to improve your odds of winning your share. Now, I'm not speaking to you as someone who has won the occasional Radio Contest, rather, someone who has won more prizes that I can remember (worth well over a quarter of a million dollars thus far). So, how do I do it, well, there is no magic to it - one simply needs to get knowledgeable about the process and use my proven methods to get the job done. Now, you can learn about how I do this, all in one source, "The Cynical Winner: The Definitive Guide to Winning Radio Contests". The book describes elements of a five step process; including charts and video links, along with giving you actual examples of some prizes I've won and the process in how I did it. Although for the seasoned Radio Contest player, you may find the occasional reference to something you've tried, I can assure you that you'll find many ideas that you haven't thought of, all legitimate, as playing fair is truly important to me (please take a look at the Table of Contents for an idea of what's inside). I hope you'll find the book not only insightful towards improving your odds, but I dare say, a little bit humorous and of course, somewhat cynical. Thanks and enjoy the journey! Mike Kelly (The Cynical Winner)

Book Information

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Customer Reviews

Great title and sets the tone for an entertaining and informative read. Lots of great ideas to help your chances of winning radio and other contests. My daughters are all fired up to try it. The author clearly has a broad background, and I enjoyed the discussion of how to avoid getting nervous answering questions and how it relates to "fight or flight" etc... Lots of great stories and anecdotes.

Interesting read, Living in the Ottawa area I've heard him win on the radio a number of times so he must be doing something right. There are good tips here and if you are willing to put in the effort and follow his advice you will improve your odds of taking home some cash, tickets or other giveaways.

Wow, I never knew there was so much I could do to better my odds at winning radio contests. I always thought it was just sheer luck but with everything this guy has won, it has to be more than luck. I will definitely give some of his advice a try.

Entertaining read; lots of great ideas and I highly recommend!

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